

# Reinaldo Cortes Quantip

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Department of Communication

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## Education

- 2019 **PhD Candidate.** The University of Oklahoma. Department of Communication.
- 2002 **MS** Political Science. University of the Andes. Merida. Venezuela.  
Thesis: Political Communication as a modern form of domination: from classic rhetoric to iconic discourse. A Critical Approach.
- 1996 **BA** Communication. University of the Andes. Tachira. Venezuela.  
Thesis: The sensationalism of the news events on Venezuelan television.

## Academic positions

- 2019 (Fall) Graduate Teaching Assistant (SPAN 1115 / Beginning Spanish). Department of Modern Languages, Literatures, and Linguistics. **The University of Oklahoma.** Norman. Oklahoma. U.S.A.
- 2015-2018 Graduate Teaching Assistant (COMM 1113 / Principles of Human Communication). Department of Communication. **The University of Oklahoma.** Norman. Oklahoma. U.S.A.
- 1998-2012 Associate Professor, Department of Communication. **The University of the Andes.** San Cristobal, Tachira State – Venezuela since 1998 (tenured in 2002).

## Courses taught

- Ethics and Law in Communication (1998 - 2012)  
Democratic Culture and Human Rights (2003 - 2011)  
Visual Communication (1998-2011)  
Introduction to Journalism (1999, 2002)  
Workshop in Media Production (2003)  
Economic and Business Journalism (2009, 2010)
- Feb-Dec 2012 Chair, Communication Department, The University of the Andes. San Cristobal, Tachira State, Venezuela.

- Feb 2009-Feb 2012      Director of the Digital Journalism Graduate Program in the Council of Graduate Studies, The University of the Andes. San Cristobal, Tachira State, Venezuela.
- May 2007-May 2009      Member of the Academic Council of the University of the Andes. San Cristobal, Tachira State, Venezuela.
- 2006-2008 / 2011-2012   Coordinator of the Journalism Training Area, Department of Communication, The University of the Andes. Tachira State, Venezuela.
- 2001-2012                  Member of the Council of the Communication Department, The University of the Andes. Tachira State – Venezuela.

## **Research**

### **Publications**

#### **Books**

- Cortes, R. (2009) Political Communication as a modern form of domination: from classic rhetoric to iconic discourse. A Critical Approach. Communication Culture and Society Research Group. ULA Tachira. DOI: [http://www.human.ula.ve/gruinco/?page\\_id=663](http://www.human.ula.ve/gruinco/?page_id=663)

#### **Book Chapters**

- Arcila, C., Cortés, R., Henríquez, P., Sosa, J., Quiñónez, H. y Valecillos, C. (2009). Communication, Culture and Society: Research linkage in the University of Los Andes. In Arcila, C. (Ed.) *Communication and Research. 25th Anniversary of the Social Communication Program at the University of the Andes – Tachira*. San Cristóbal. Tachira – Venezuela. E-book available at: <https://issuu.com/grupocomunicacionula/docs/arcilacoord2009comunicacioneinvestigacion>
- Cortes, R. (2005) Agenda Setting: A Critical Approach in Flores B. and Flores, R. (Eds.) *Communication, Culture and Integration in Latin America*. Scientific, Humanistic and Technological Council of the University of the Andes. Merida - Venezuela. <http://www.worldcat.org/title/comunicacion-integracion-y-cultura-en-america-latina/oclc/61822291>

#### **Articles**

- Miller, C., & Cortes Quantip, R. (2017). Anger in Health and Risk Messaging. *Oxford Research Encyclopedia of Communication*. <http://communication.oxfordre.com/view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-263>
- Cortes, R, Materan, R. & Mendez, B. (2008) Analysis of the discursive strategy of Hugo Chavez for the creation of the PSUV. Portal of Journals of the University of El Rosario. Vol 1 (1). Bogota - Colombia. <http://revistas.urosario.edu.co/index.php/disertaciones/article/view/3985>  
*Disertaciones* Electronic Yearbook of Studies in Social Communication, 1 (1), Artículo 4  
<http://erevistas.saber.ula.ve/index.php/Disertaciones/article/download/33/13>

Cortes, R. & Sanchez, I. (2008) Infographics as news item and its evolution in printed media. Case of study "Diario La Nacion" (San Cristobal. Tachira. Venezuela). *Disertaciones Electronic Yearbook of Studies in Social Communication*, 1 (1), Artículo 4  
<http://erevistas.saber.ula.ve/index.php/Disertaciones/article/view/40/36>

Cortes, R. (2001) Paramilitaries, Violence and Politics in Colombia. Revista "Aldea Mundo". 5 (10), 25-32/ [http://www.saber.ula.ve/bitstream/123456789/18087/1/art3\\_am\\_n10.pdf](http://www.saber.ula.ve/bitstream/123456789/18087/1/art3_am_n10.pdf) ISSN: 1316-6727. Venezuela.

## **Research Projects**

### **Completed**

Us and Them: A critical approach to the rhetoric construction of the Adversary in the speech of Hugo Chavez. University of the Andes. San Cristobal, Tachira State, Venezuela. 2011.

Political Communication as a modern form of domination: from classic rhetoric to iconic discourse. A Critical Approach. Merida state. University of the Andes, Merida, Merida State, Venezuela. 2002

The sensationalism of the news events on Venezuelan television. University of the Andes. San Cristobal. Tachira State, Venezuela. 1996.

### **In progress**

Narratives of social movements in Twitter. A case study of the refugee caravan 2019.

The "Chavismo" discourse in Venezuela. Revisiting the rhetoric of the otherness. 2019

Latino Civic Engagement in Oklahoma City. (Study of how the Latino/Hispanic population is getting involved in their communities in various ways. In addition, the research aims to understand how community organizations and government entities are adapting to accommodate the growing Latino population in the OKC area).

Cultural Differences in the perception of Citizen and Professional Journalism. (International study)

## **Theses Chaired**

Marcos C. & Santana, A. (2013) *A country. Two visions; critical analysis of the speeches of Hugo Chavez Frias and Henrique Capriles before the Venezuelan presidential election of October 7, 2012.* University of the Andes. San Cristobal, Tachira State, Venezuela.  
<https://prezi.com/2gyoeomyvqyo/un-pais-dos-visiones/>

Silva, C. & Tolisano, J. (2012) *Soccer, radio and passion: notes on the history of the radio transmissions of soccer in the state of Tachira.* University of the Andes. San Cristobal, Tachira State, Venezuela.

- Zambrano, M. & Castellano, Y. (2012) *TV ads for the awareness of fibromyalgia as complex chronic pain disorder*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Borrero, J. & Montiel, N. (2011) *Discourse, ideology, and revolution: metaphors of power in Hugo Chávez Frías discourse*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Cortes, N. & Ramirez, G. (2010) *Analysis of the advertising campaign (posters) of “Regional” Brewery (Venezuela). Years 2006 and 2008*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Rocca, A. & Sanchez, L. (2010) *TV campaign for the vaccination and disease prevention in the children population of the state of Tachira*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Materan, R. & Mendez, M. (2008) *Discourse analysis of Hugo Chavez and the creation of the United Socialist Party of Venezuela (PSUV) in Venezuela*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Sanchez, I. (2008) *Infographics as news element and its evolution in printed media. Case of study: “Diario La Nacion”*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Escobar, G. (2007) *The Stop-motion as audiovisual technique in video clips. Case of study: the video clip “Houdini”*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Padron, Y. & Silvera, M. (2007) *Communicative strategy for the Comprehensive Health Plan for employees of the Tachira University (UNET)*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Ramirez, L. & Casique, R. (2007) *“Guardacuencas”: A project of life. Environmental Radio campaign proposal for the conservation of the northern rivers located in the Tachira State region*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Mendoza, D. (2006) *Notes for a visual message: an approach to the main theories related to visual communication*. University of the Andes. San Cristobal, Tachira State, Venezuela.
- Plaza, D. Santander, S. & Sayago, R. (2006) *Website proposal for the Venezuelan Society of Childhood and Pediatrics (Táchira Branch)*. University of the Andes. San Cristobal, Tachira State, Venezuela.

## **Lectures and presentations**

Seminar “Communication, Culture and Integration in Latin America” April 24 - 25, 2006. Lecture: *Agenda Setting: A Critical Approach*. The University the Andes. San Cristobal, Tachira State, Venezuela.

I Conference on Ethics, journalism and Communication. October 04 - 06, 2005. Lecture: *Media, Journalism and Ethics: an academic perspective*. The University of the Andes. San Cristobal, Tachira State, Venezuela.

Guest Speaker at the induction day for new professors at the University Institute of the Border. March 27, 2004. Lecture: *Education for life the role of the professor in college classrooms*. University Institute of the Border (IUFROnt). San Cristobal, Tachira State, Venezuela.

Guest Speaker for the 80<sup>th</sup> anniversary of “Diario Catolico” (*Catholic Journal*). Lecture: *Journalist Professional Ethics*. November 20, 2003. San Cristobal, Tachira State, Venezuela.

Speaker at the “International Conference on Media and Ethics” May 16, 2001. Lecture: *The curriculum of ethics and law in communication: the experience of the University of Los Andes Táchira*. Konrad Adenauer Stiftung Foundation. The University of the Andes. San Cristobal, Tachira State, Venezuela.

## **Courses and Workshops**

2019 International Instructor Training Course (August – October 2019) . English Training and Certification Services. Graduate College, University of Oklahoma

2017 (March 3) *LGBTQ Faculty Ally training. Gender + Equality Center*. The University of Oklahoma. Norman, Oklahoma. U.S.A.

2017 (January 5) *Canvas training session ‘Building Course Structure and Using Speed Grader’*. The Center for Teaching Excellence. The University of Oklahoma. Norman. Oklahoma. U.S.A.

2016 (August 8) *Collaborative Institutional Training Initiative (CITI Program)*. The University of Oklahoma. The University of Oklahoma. Graduate College. U.S.A.

2015 (October 16 -17) *Responsible Conduct of Research (RCR) / Professional Ethics Training. National Institutes of Health, National Sciences Foundation*. The University of Oklahoma. Graduate College.

2014 (March 20 -23) Fulbright Enrichment Seminar “*Civic Engagement: Education and Youth Empowerment*” Pittsburgh, PA. U.S.A.

2013 (January 11 – August 12) Institute of International Education. *Pre-academic English Program*. ESL Services. The University of Texas at Austin. Austin, Texas. U.S.A.

2006 (September 18) *Contemporary trends in communication research*. The University of the Andes. San Cristobal, Tachira State, Venezuela.

2006 (June 2) International Seminar *Analysis of social phenomena in the border area: Táchira (Venezuela) – Norte de Santander (Colombia)*. The University of Tachira (Unet). San Cristobal, Tachira State, Venezuela.

2006 (March 4) Workshop *Equality in journalism*. United Nations High Commissioner for Refugees (UNHCR). San Cristobal, Tachira State, Venezuela.

2005 (June 16 - 17) Workshop *Investigative Journalism by Roger Atwood*. Press and Society Institute (Instituto Prensa y Sociedad / IPYS). San Cristobal, Tachira State, Venezuela.

2003 (October 5 - 12) Workshop *Scientific Publications editing*. International University Book Fair. The University of Tachira. San Cristobal, Tachira State, Venezuela.

2002 (September 21) Workshop *Impact of the Colombian conflict on the Andean region: the issue of refugees*. United Nations High Commissioner for Refugees (UNHCR). National College of Journalists. Venezuela. San Cristobal, Tachira State, Venezuela.

2002 (May) Workshop *Academic teaching*. Department of Pedagogy. The University of Los Andes. San Cristobal, Tachira State, Venezuela.

2000 (March 25 – June 24) Workshop *Investigative Journalism*. Department of Communication. The University of Los Andes. San Cristobal, Tachira State, Venezuela.

2000 (June 17) Workshop *Journalism in times of catastrophe*. National College of Journalists. Venezuela. San Cristobal, Tachira State, Venezuela.

2000 (June 22) Conference *Globalization, Governance and the Media*. University of Tachira (UNET). San Cristobal, Tachira State, Venezuela.

1998 (October) Seminar *Digital Television*. Sponsored by the University of Tachira (UNET); Tachira Regional Television (T.R.T.); Ibero-American Association of Regional Television and the Foundation for the Development of Science and Technology (Fundacite - Venezuela). San Cristobal, Tachira State, Venezuela.

## **Grants, Awards & Scholarships**

2017-2018 Nancy L. Mergler Dissertation Completion Fellowship. Office of the Senior Vice President & Provost. Graduate College. The University of Oklahoma. Norman, Oklahoma. USA.

2013-2014 Fulbright Faculty Development Program Award Grant. United States Embassy. Caracas. Venezuela.

2006-2008. Research Promotion Program. Ministry of Science and Technology / Venezuelan Foundation for the Promotion of Research.

2003 Incentive Program for Research. Council of Scientific, Humanistic and Technological Development (CDCHT) of The University of the Andes University. Merida - Venezuela.

2000 (June 27) Teaching Award. Office of the Major of the City of San Cristobal. (Tachira State-Venezuela. (Awarded as professor of Communication at The University of the Andes – Tachira by the Office of the Major and the City Hall of San Cristobal. Táchira State - Venezuela.

## **Other activities**

2016 (December 2) Jury at the preliminary rounds of the Josh Lee Speech Tournament. Department of Communication. The University of Oklahoma.

2009 - 2012. Coordinator of the *Movie Film Club* at University of the Andes. San Cristobal, Tachira State, Venezuela.

2005 (October 4 - 6) Coordinator of the *1<sup>st</sup> Conference on Ethics and Communication*. Department of Communication. University of the Andes. San Cristobal, Tachira State, Venezuela.

2003 Founder of the course *Democratic Culture and Human Rights*. Department of Communication. University of the Andes. San Cristobal, Tachira State, Venezuela.

2003 (May 7,14,21 y 28) Coordinator of the workshop *Television Production*. The University of Los Andes Tachira. San Cristobal, Tachira State, Venezuela.

June 2003 / June 2000. Jury of the Regional Journalism Prize “Domingo Guzman Escandon”. Legislative Council of Tachira State. San Cristobal, Tachira State, Venezuela.

June 2001 March 1999. Jury of the Regional Photo Journalism Prize “Santiago Kossowski” Legislative Council of Tachira State. San Cristobal, Tachira State, Venezuela.

## **Guest speaker**

2012 (December 5) Speaker for the Academic Professor Day. Professors Association of University of the Andes (Apula). San Cristobal, Tachira State, Venezuela.

2011 (June 11) Speaker as director at the inaugural class of the graduate program *Digital Journalism*. University of the Andes. Council of Graduate Studies. San Cristobal, Tachira State, Venezuela.

2010 (July 15) Lecturer to the XXII class in Communication studies. University of the Andes. San Cristobal, Tachira State, Venezuela

2009 (July 17) Lecturer to the XXI class in Communication studies. University of the Andes. San Cristobal, Tachira State, Venezuela.

2004 (March 27) Guest speaker at the Induction Day. Institute of the Border (IUFRONT). San Cristobal, Tachira State, Venezuela.

2003 (November 20) Guest speaker at the 80<sup>th</sup> Anniversary of the "Catholic Journal". San Cristobal, Tachira State, Venezuela.

2001 (May 16) International Conference on Media and Ethics. Conference presented: "Teaching ethic and law in communication in Venezuela. The experience of The University of the Andes - Táchira." Konrad Adenauer Stiftung. San Cristobal, Tachira State, Venezuela.

## **Fellowships**

National Communication Association. NCA. Since 2018.

Communication Graduate Student Association. The University of Oklahoma. (2014 – 2015)

Professors Association of The University of Los Andes (APULA) University of the Andes, Venezuela. 1998-2013.